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2017 started off at the Fort Collins Museum of Art (FCMOA) with the very timely Speaking Volumes: Transforming Hate exhibition, which looked at hate speech through transformed books from white supremacist groups. Following this exhibition, the museum celebrated the 13th anniversary of the Masks exhibition and gala fundraiser. We are grateful to Eye Center of Northern Colorado and Kaiser Permanente for their generous underwriting of the 2017 Masks fundraiser. With one of the most successful years ever, Development Director De Dahlgren led a very committed and capable group of volunteers and staff that raised $131,235 in revenue to support the mission of the museum and its programming. The Masks Honorary Chair Program, initiated in 2013, honored Gwen Hatchette in 2017 for her commitment to the arts, Fort Collins, and the museum. We would also like to thank over two hundred artists for their time and creativity in donating masks to the museum for the exhibition and auction as well as the many individuals, businesses, sponsors and volunteers who make Masks the celebratory and creative community event it has become in raising over 1.5 million dollars for the museum over the past thirteen years.

This past year was a year of growth for the museum as we continued our programming for youth and adults in our Art.Edu.Osity Creative Space. Standing for art, education and curiosity, this fun, self-directed, hands-on space for all ages is a place for kids and adults to create some art related to the exhibitions that we are featuring in the museum.

2017 was also a breakthrough year for the museum as we inaugurated our first named space – The Lynnette C. Jung-Springberg Gallery through the generosity of Dr. Peter Springberg for his late wife Lynnette.

We hope you will continue to join FCMOA as we chart a new future with world-class exhibitions and exciting education programming for all ages. It is our mission to spread the power of visual art. We so thank you for your support.

John Dellenbach
Chairman of the Board
2017 MUSEUM HIGHLIGHTS

ATTENDANCE

Members = 1,073
Adults = 3,137
Seniors = 1,102
Students = 710
Youth = 1,375
Children = 235
Open Admission Days = 1,914
Special Events = 2,285
Off Site Events = 1,267
First Friday = 5,646
Education Activities = 202
Military/Veteran = 99
Tours = 1,272
TOTAL
19,045

12% increase from 2016

DEMOGRAPHIC INFORMATION

35% male visitors
65% female visitors

MEMBERSHIP

Current membership
655
members for 2016
582
10% increase from 2016

VOLUNTEERS

Total Volunteer Hours
868.5
Visitor Services Front Desk Hours
(SER and Front Range Community College)
2,805

PATRON LOCATION

Fort Collins
Colorado (not Fort Collins)
Out of State
1% International
61%
24%
14%

FORT COLLINS MUSEUM OF ART | Annual Report 2017
THANK YOU TO OUR MAJOR SPONSORS AND SUPPORTERS IN 2017

Marilyn Cockburn
De Dahlgren & David Sutton
Dr. Beverly Donnelley & Mr. Bill West
Paula & Dave Edwards
Gwen Hatchette
Gary & Carol Ann Hixon
Allan & Susan Kirkpatrick
Dr. Peter Springberg
Carl & Ann Wilmsen
Dr. Wayne Yakes

Advanced Energy
Ardeth G. Nieman Fund
(Community Foundation of Northern Colorado)
Bank of Colorado
Blue Federal Credit Union
Bohemian Foundation
City of Fort Collins, Cultural Services
Colorado Creative Industries/National Endowment for the Arts
Community Foundation of Northern Colorado
EKS&H
Eye Center of Northern Colorado
Guaranty Bank & Trust
Kaiser Permanente
RE/MAX Advanced
The Youth Clinic

THANK YOU TO OUR FOUNDERS SOCIETY MEMBERS FOR YOUR CONTINUED SUPPORT

Dr. Don & Donna Beard
Brian Cobb & Nancy Hartley
Marilyn Cockburn
Tedi Cox
John & Brooklyn Dellenbach
Dr. Bev Donnelley & Mr. Bill West
KF & Mary Dunnington
Liliane Francuz & Mike Loughlin
Gwen Hatchette
Gary & Carol Ann Hixon

Tom & Melissa Katsimpalis
Jean Lehmann & Ray Nelson
Ken & Kevin Oltjenbruns
Mike & Myra Powers
Dawn Putney & Tom Campbell
Dr. Peter Springberg & Jan Kowall
Jane Sullivan
Carl & Ann Wilmsen
Dr. Wayne Yakes
SPEAKING VOLUMES: TRANSFORMING HATE
JANUARY 20 - MARCH 19, 2017
CO-HOSTED BY THE LINCOLN CENTER ART GALLERY

Programming

Nate Phelps Talk: Not My Father’s Son
Art in the 21st Century Screening: Compassion: Artists William Kentridge, Doris Salcedo, and Carrie Mae Weems
Art in the 21st Century Screening: History: Artists Marina Abramovic, Glenn Ligon and Mary Reid Kelley
Art in the 21st Century Screening: Change: Artists Ai Weiwei, El Anatsui and Catherine Opie
Film Screening: Shari Due and Mona Maser, “Desplazado”
Film Screening: DJ Spooky’s ReBirth of a Nation
FCMOA’s Storytime: Dr. Renate Justin “The Long Journey.”
FCMOA Book Club: Ta-Nehisi Coates’ “Between the World and Me.”
Dr. Peter Wood Lecture: “Winslow Homer Transforming Hate: A Break-Through Painting by One of America’s Greatest Artists.”
The Laramie Project, a reading by Q1Go Theatre at Bas Bleu.
Curator Talk: Curator Katie Knight and artist Lisa Jarett
Panel Discussion: Racism: What Does it Matter?
Panel Discussion: Civil Discourse: Let’s Make America Talk Again

This exhibition has been sponsored by the Montana Human Rights Network and organized by Curator Katie Knight.
EXHIBITIONS AND PROGRAMMING

EYE CENTER OF NORTHERN COLORADO/ KAISER PERMANENTE
MASKS EXHIBITION AND SILENT AUCTION
APRIL 7 - MAY 5, 2017

KATE GRIDLEY: PASSING THROUGH- PORTRAITS OF EMERGING ADULTS
MAY 19 - JULY 16, 2017
EXHIBITIONS AND PROGRAMMING

REDRESS: UPCYCLED STYLE BY NANCY JUDD
BARBARA GILHOOLY & AYN HANNA
JULY 28 - OCTOBER 22, 2017

Programming

Lynnette C. Jung Memorial Lecture: Nancy Judd
Andrew Michler Lecture: Passive House Construction as a Global Phenomenon
FCMOA Book Club: Overdressed: The Shockingly High Cost of Cheap Fashion by Elizabeth Cline

Lunch n’ Lecture Series
Nancy Judd: Upcycled Style
Dr. Ruoh-Nan Yan: Fast Fashion: The Environmental Impact of Fashion
Elizabeth Morisette: The Intersection of Art, Fashion and Design
Gary & Carol Ann Hixon: Art Wear: Clothing as Art and Personal Expression

Workshops
Gloria Boresen: Upcycled Yarn: Learn to Make Plarn
Nancy Judd: Transforming Tee Shirts
Elizabeth Morisette: Making Accessories from Everyday Throwaways

This exhibition has been organized by Nancy Judd and is circulating through GuestCurator Traveling Exhibitions.
DALÍ & PICASSO: DRAWINGS & PRINTS
FROM THE COLLECTION OF DR. WAYNE F. YAKES
LYNETTE C. JUNG-SPRINGBERG GALLERY
ANGELA BELOIAN: NIGHTSHADES
NOVEMBER 3 – JANUARY 7, 2018

Programming
Dr. Elliott King Lecture: Salvador Dalí: From Surrealism to Pop.
Margaret Sharkoffmadrid Lecture: Dalí as Spectacle: Living the Surrealist Life
Impact Dance Company: Moving Dalí

Lunch n’ Lecture Series
Lisa Hatchadoorian: Pablo Picasso
Lisa Hatchadoorian: Salvador Dalí

Workshop
Elizabeth Morisette: Monoprints
B SHARP

The B Sharp program, launched in 2015 with the Fort Collins Symphony, is part of a collaborative community effort to bring arts engagement opportunities to those living with dementia along with their caregivers. The program is designed to provide caregivers and their loved ones an opportunity to receive social support and benefit from live musical performances.

Under the leadership of Colorado State University sociology professor Dr. Jeni Cross, the on-going research study is measuring the impact of the B Sharp program on various quality-of-life measures. The study explores the impact of music and visual art on the cognitive ability of participants with dementia, and the social connections between the caregiver and person with dementia.

The B Sharp program at the Fort Collins Museum of Art involved 4 people with dementia and their primary caregiver in a creative, sensory, immersive visual arts experience that extends over the four weeks of the Masks exhibition.

The B Sharp study is funded by Kaiser Permanente, Banner Health, and Home State Bank. Kaiser Permanente is proud to work alongside several outstanding community organizations on the B Sharp Expansion Project including:
- Alzheimer’s Association, Colorado Chapter
- Banner Health
- Colorado State University
- Dementia Friendly Communities
- Fort Collins Museum of Art
- Fort Collins Symphony
- Home Instead
- Larimer County Office on Aging
- Seniors Helping Seniors

Thank you to Kaiser Permanente for your support of the B Sharp Program at MOA.
ART APPRECIATION CLASS

New for 2017! The Fort Collins Museum of Art hosted two adult Art Appreciation courses, one in the spring and one in the fall. Designed for adults with little prior knowledge of the visual arts or for those desiring a refresher, these courses provided participants with an introductory understanding of the visual arts and offered opportunities to engage in art-related conversations.

Each course consisted of five class meetings included optional readings and were held at the museum. Classes were led by Margaret Sharkoffmadrid, a member of the FRCC Art History faculty and a Consultant for the Advanced Placement® Art History program.

Spring Session: Understanding Art: What’s it All About?
Fall Session: A Taste of the 20th Century: Artists on the Leading Edge

Thank you to The Youth Clinic for your support.
4,950 visitors during Eye Center of Northern Colorado/Kaiser Permanente Masks including 10 field trips (school and adult).

201 adult and 13 student Masks artists for a total of 214 masks on display.

Total Revenue: $131,235
Total Expenses: $40,854
Net Income: $90,381

Events
- CSU Osher Event
- RE/MAX Advanced Event
- Women Give Spring Social Event
- RE/MAX Advanced, Kaiser Permanente and Eye Center of Northern Colorado, EKS&H had Open Admission Days during the Masks exhibition.

Thank You to Our Title Sponsors:
### ORDINARY INCOME/EXPENSE 2017

#### Income
- Donations 60,512.97
- Grants 73,655.03
- Membership 45,018.37
- Events 131,235.00
- Education 2,326.00
- Exhibitions 83,063.45
- Facility Revenue 2,087.50
- Merchandise Sales 19,664.95
- Investment Income 7,150.73
- Other Operating Income 12.13

**Total Income** 424,726.13

#### Expense
- Operating Expenses 47,566.09
- Salaries & Wages 138,185.58
- Marketing 38,525.40
- Merchandise Cost of Sales 14,725.75
- Development 13,523.03
- Masks 40,854.41
- Programs 109,200.40
- Facility Expenses 13,195.30

**Total Expense** 415,775.96

**Net Ordinary Income** 8,950.17

#### Other Income/Expense

- **Net Other Income** 28,068.53
- **Net Income** 37,018.70
**DONORS**

### $20,000 and Above

Dr. Peter Springberg  
Dr. Wayne Yakes  
City of Fort Collins Cultural Services

### $10,000 - $19,999

Anonymous  
Eye Center of Northern Colorado  
Kaiser Permanente

### $5,000 - $9,999

Anonymous  
Bohemian Foundation  
Colorado Creative Industries  
Gwen Hatchette  
Gary & Carol Ann Hixon  
Tom Moore  
RE/MAX Advanced  
The Youth Clinic

### $2,500 - $4,999

Advanced Energy  
Ardeth G. Nieman Fund  
Blue Federal Credit Union  
Marilyn Cockburn  
Community Foundation of Northern Colorado  
De Dahlgren & David Sutton  
Dr. Beverly Donnelley & Mr. Bill West  
Guaranty Bank & Trust

### $1,000 - $2,499

Bank of Colorado  
Jayne Barnes  
Dr. Don & Mrs. Donna Beard  
Tedi Cox  
Loren Crabtree & Monica Christen  
DaVinci Sign Systems  
John & Brooklyn Dellenbach  
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Carl & Ann Wilmsen

### $500 - $999

Anonymous  
Richard Alper & Kate Herrod  
B. Sue Wood & Associates  
Richard Bernum & Erma Klooz  
John & Nina Bodenhamer  
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Marge Corcoran  
Brian Cobb & Nancy Hartley  
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The Alper Family Foundation, Inc.  
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Dr. Peter Springberg & Jan Kowall  
Jane Sullivan  
Carl & Ann Wilmsen  
Dr. Wayne Yakes

### In-Kind Contributions

ADS - Advertising Development Specialists  
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Buttercream Cupcakery  
Café Vino  
Citizen Printing  
City of Fort Collins  
Coloradoan  
DaVinci Sign Systems, Inc.  
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Lydia’s Style  
National Charity League  
Palmer Flowers  
Peace, Love and Little Donuts  
Stenbakken Media  
Mr. Bill West  
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Wise Ape  
Zebra Jellyfish Photography
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Sue Weiss
Gale Whitman
Blair Wittig
Missy Wolf
Ella Wolf
Torie Wolf
Benjamin Woodman
Xianjun (Jason) Xie
MISSION
To spread the power of visual art.

VISION
MoA is a nationally recognized leader inspiring others to experience the world differently through arts and culture.

VALUES
Adopted: 2017

ART MATTERS.
Art educates.
Art is for everyone.
Art inspires.
Art innovates.
Art is fun.

MUSEUM HOURS
Wed-Fri: 10am – 5pm
Sat-Sun: noon – 5pm
Mon-Tues: closed

MUSEUM ADMISSION*
FREE for members
$5 adults
$4 students/seniors
$1 youth 7-17
FREE kids 6 and under
*Admission pricing may change with exhibition

(970) 482-2787  •  www.moafc.org  •  info@moafc.org
201 S. College Ave  •  Ste 101  •  Fort Collins  •  CO  •  80524