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Letter from the Chairman of the Board

2015 started off with a literal bang as the Fort Collins Museum of Art (FCMOA) featured an exhibition of sculpture, paintings and homemade art guns from regional artist Theodore Waddell from Montana. Additionally, a companion exhibition of pinhole photography about Rocky Mountain National Park by Wellington artist Mark James was also featured.

Following the Waddell exhibition, which was traveled by the Yellowstone Art Museum in Billings, MT, the museum celebrated its 11th anniversary of the Masks exhibition and gala fundraiser. We are grateful to Banner Health and Kaiser-Permanente for their generous underwriting of the 2015 Masks fundraiser. With one of the most successful years ever, De Dahlgren led a very committed and capable group of volunteers and staff that raised $108,162 in net funds to support the mission of the museum and its programming. The Masks Honorary Chair Program, initiated in 2013, honored Don & Donna Beard in 2015 for their commitment to the arts, Fort Collins, and the museum. We thank them so much for their loyalty and support over the years. We also thank over two hundred artists for their time and creativity in donating masks to the museum for the exhibition and auction as well as the many individuals, businesses and volunteers who make Masks the celebratory and creative community event it has become in raising over one million dollars for the museum over the past eleven years.

Rounding out our exhibitions for the year, we hosted The World of Jan Brett, Norman Rockwell’s 323 Saturday Evening Post Covers and Bob Coonts: Art & Influence. FCMOA had its best year ever with just under 20,000 people touched by the museum, programming, education and offsite events. We also made great strides in our membership, ending 2015 with 647 members, up 65% from the year before.

This past year was a year of growth for the museum as we opened the new Art.Edu.Osity Creative Space in September 2015. Standing for art, education and curiosity, this fun, self-directed, hands-on space for all ages is a place for kids and adults to create some art related to the exhibitions that we are featuring in the museum. All ages can have fun, but we also have specifically designed for young toddlers, middle-school youngsters and teens.

2015 was also a year of growth with staffing at FCMOA. Two new contract positions were created: Marketing & Design Coordinator and an Education Coordinator. Additionally, the Volunteer & Events Coordinator position was made full time, and the Resource Development position was made part-time staff from contract. In 2015, FCMOA partnered with SER (Service, Employment, Redevelopment) for long-term front desk paid positions. The museum also formalized a relationship with FRCC (Front Range Community College) and their work study program to bring in paid student help in Visitor Services and Education.

We hope you will continue to join FCMOA as we chart a new future with world-class exhibitions and exciting education programming for all ages. It is our mission to engage our community in cultural experiences that promote an awareness and appreciation of the visual arts. Thank you for your support.

Dave Prosser
Chairman of the Board
Museum Highlights

1. Attendance
   Overall attendance- 19,930 overall (up 5,466 from 2014) - **38-40% increase!**
   819 members
   6,267 non-members
   504 students
   1,104 under 18
   2,541 Open admission days
   5,846 for First Friday Gallery Walk Nights
   Patrons to the museum came from every state in the union, plus Canada, England, Germany, Holland, Japan, India, Scotland, Switzerland and Turkey

2. Membership
   647 total members for 2015 (up from 379 in 2014) - **65% INCREASE!**

3. Resource Development
   Cultivated new sponsors and support in 2015
   a. Eye Center of Northern Colorado
   b. UCHealth
   c. The Youth Clinic
   d. Advanced Energy
   e. Eastham Interiors

4. Staffing
   FCMOA grew tremendously in 2015
   a. Hired a new Volunteer & Events Coordinator
   b. Hired new contract staff- Marketing Coordinator and Education Coordinator
   c. Moved Resource Development Director position from contract to part time staff
   d. Formed a partnership the SER (Service, Employment, Redevelopment) for long-term front desk paid positions
   e. Also started work study program with Front Range Community College
Exhibitions & Programming

**Hallowed Absurdities - Theodore Waddell and Mark James- Pinhole photos of Rocky Mountain National Park**
January 16 – March 15, 2015

Programming: Two artist lectures (Waddell and Mark James)
79 students/adults reached with group tours

Comments/Feedback:
P.S. Don’t kill my bunny, thanks.
Your paintings are beautiful, evocative
Your cattle take land from my horses. This planet isn’t big enough for all of us.
I love this museum. I like all of the animals in this museum. They are cool. I’m taking pictures of all of them.

**Kaiser Permanente/Banner Health Masks Project & Exhibition**
April 3 – May 1, 2015

3702 total attendance
191 students/adults reached with group tours
$152,791 total revenue

**The World of Jan Brett**
June 5 – August 23, 2015

Programming:
Jan Brett book signing and drawing demo
Live Hedgehog Show and Tell with Horsetooth Hedgehogs
Scavenger Hunt in Old Town
Storytimes- partnered with Old Firehouse Books, Clothes Pony, Dandelion Toys and Poudre Library
Jan Brett Day in Fort Collins with official mayoral proclamation.
213 students/adults reached with group tours
Norman Rockwell’s 323 Saturday Evening Post Covers and Zachary Pullen
September 4 – November 1, 2015

Programming: Three packed lectures- Tom Daly, Curator of Education, Rockwell Museum; Zachary Pullen on Norman Rockwell; Beth Keasling on ‘Our Neighbor Norman’ Executive Director off-site lecture to Osher Lifelong Learning Program on Norman Rockwell Night with Rockwell- ReMax Advanced event

273 students/adults reached with group tours
Membership/sponsor campaign launched- people sponsored 145 covers out of 323 for a total of $7,250 raised
Guide by Cell audio tour initiative launched

Comments/Feedback:
A wonderful collection! Thank you for bringing it here and sharing it
An absolute treasure of artistry and stories
Thank you, my daughter and I had a great learning experience

Bob Coonts: Art & Influence and Ronda Stone
November 20 – January 10, 2016

Programming: Two tours/painting demonstrations by Bob Coonts
Bob Coonts Day Celebration and City of Fort Collins Proclamation
Painting workshop led by Bob Coonts.
Guaranty Bank and Trust Company hosted the Coonts opening with 273 attending

11 students/adults reached with guided tours

Comments/Feedback:
Too too fun! Thank you for bringing together all these superb artists to celebrate your life, your work and all you did to make a difference for our community.
Your work makes us happy!
Education

1. Opened the Art.Edu.Osity Creative Space in Gallery 101 in September 2015 to coincide with Norman Rockwell exhibition
2. Developed different levels of educational programming
   a. Always different activities tied to the exhibition for different stages of learning in the creative space
   b. In-gallery activities starting with Jan Brett, Norman Rockwell and Bob Coonts (word search, scavenger hunts, compare and contrast)
   c. Guided activities for patrons on weekends (making snowflakes, Christmas ornaments, food sculpture)
   d. Debuted a public sculpture/project for each exhibition starting with Bob Coonts
   e. Created workshops for kids/adults (masks, Bob Coonts painting workshop, Balloon/string sculpture workshop)
   f. In gallery space for kids to explore and play with themes and materials related to the exhibition
2015 Masks Outcomes

1. Attendance
   a. 3,702 total attendance during masks

2. Events held at the museum during Masks
   a. April 10, Guaranty Bank & Trust Company Open Admission Day
   b. April 17, RE/MAX Advanced gallery event
   c. April 26, EKS&H Open Admission Day

3. Poudre School District Field Trips
   a. Seven total field trips from schools

4. Masks on display
   a. 198 Total
   b. 28 student artists, 170 adult artists

Total Revenue $152,790.91
Total Expenses: $44,628.79
Net Income: $108,162.12

Masks Title Sponsors:

![Masks Title Sponsor Logos]
### Financials

**Ordinary Income/Expense January - December 2015**

#### Income

<table>
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<th>Description</th>
<th>Amount</th>
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<tr>
<td>Donations</td>
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<tr>
<td>Grants</td>
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<td>Membership</td>
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<td>Events</td>
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<td>Facility Revenue</td>
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<td>Merchandise Sales</td>
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<td>Investment Income</td>
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<tr>
<td>Other Operating Income</td>
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**Total Income** $330,207.95

#### Expense

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<td>Operating Expenses</td>
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<tr>
<td>Salaries &amp; Wages</td>
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<td>Programs</td>
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<td>Facility Expenses</td>
<td>10,627.46</td>
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**Total Expense** $349,756.25

**Net Ordinary Income** $(19,548.30)

#### Other Income/Expense

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<th>Amount</th>
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<td>Total Other Income</td>
<td>30.00</td>
</tr>
<tr>
<td>Total Other Expense</td>
<td>561.21</td>
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</tbody>
</table>

**Net Other Income** $(531.21)

**Net Income** $(20,079.51)
Donors

$10,000 - $50,000
- Banner Health
- Bohemian Foundation
- City of Fort Collins Cultural Services
- Eye Center of Northern Colorado
- Kaiser Permanente

$5,000 - $9,999
- EKS&H
- Guaranty Bank and Trust Company
- Gary & Carol Ann Hixon
- Mawson Lumber
- University of Colorado Health
- Wayne & Nona Yakes

$2,500 to $4,999
- Ardeith G. Nieman Fund
- Community Foundation of Northern Colorado
- Don & Donna Beard
- The Beard Children
- Beverly Donnelley & Bill West
- Susan, Stacey & Clay Eastham
- Paula & Dave Edwards
- Jim & Wendy Franzén
- RE/MAX Advanced
- The Sleep Store
- The Youth Clinic

$1,000 to $2,499
- Richard Alper & Kate Herrod
- Jayne Barnes
- Brian Cobb & Nancy Hartley
- Marilyn Cockburn
- Tedi Cox
- De Dahlgren & David Sutton
- KF & Mary Dunnington
- Great Western Bank
- John & Julie Guenther
- Daniel & Karen Johnse
- Irene Johnson
- Kevin & Ken Oljienbruns
- Kenneth & Paisley Pettine
- William A. & Beverly Shachtman
- Dr. Peter & Lynnette Jung-Springberg
- Jane Sullivan
- Thomas & Jean Sutherland
- Chester & Shirley Watson
- Ann & Carl Wilmsen
- Jim & Julie Wise

$500 to $999
- Advanced Energy
- Barnes & Noble
- Clothes Pony/Dandelion Toys
- Bob & Sallie Coonts
- Loren Crabtree & Monica Christen
- Janene & Mike Dellenbach
- Fort Collins Nursery
- Front Range Insurance Group LLC
- Michael & Christina Hager
- Deanna Harpham
- Hixon Interiors Inc.
- Donn & Linda Hopkins
- Lee & Carla Jeffrey
- Diane Jones
- Jan & Don Jorgensen
- Bill & Chris Kneeland
- Jean Lehmann & Ray Nelson
- James & Nancy McGinnis
- Barbara M. Mitchell
- Chris & Julie Otto
- Stacy & Nancy Plemon
- Mike & Myra Powers
- Peggy & Brent Reeves
- Dolores & Tony Rowland
- Kenneth & Carol Severson
- Jim & Sonya Sprout
- Strong Women Strong Bones
- Pam & Steve Sunderman
- Mary & Donn Turner
- Wagz Pet Market & Grooming

Founders Society Members
- Don & Donna Beard
- Brian Cobb & Nancy Hartley
- Marilyn Cockburn
- Tedi Cox
- Beverly Donnelley & Bill West
- Susan, Stacey & Clay Eastham
- KF & Mary Dunnington
- Gary & Carol Ann Hixon
- Daniel & Karen Johnse
- Irene Johnson
- Kevin & Ken Oljienbruns
- Kenneth & Paisley Pettine
- Dr. Peter & Lynnette Jung-Springberg
- Jane Sullivan
- Ann & Carl Wilmsen
- Wayne & Nona Yakes

In-Kind Donations
- ADS Advertising Development Specialists
- Anne Vetter Graphic Design, Inc.
- Christina Gressianu Photography
- Citizen Printing
- Clothes Pony/Dandelion Toys
- Craig Evans, Videographer
- DaVinci Sign Systems
- Deanna Harpham
- Southern Wine & Spirits
- Eye Center of Northern Colorado
- Fort Collins Brewery
- Guaranty Bank and Trust Company
- Gwen Hatchette
- Hall and Hall Auctions, Inc.
- Hilton Fort Collins
- Hixon Designs
- i-Ads
- Molly & Neal Babcock
- National Charity League
- The Silver Grill
- SpeedPro Imaging
- Tim O’Hara Photography
- Yarn Fass

Media Sponsors
- Coloradoan Media Group
- KRFC
- KUNC
- Style Magazine

Masks Honorary Chairs
- 2013 Gary Hixon
- 2014 Paula Edwards
- 2015 Don & Donna Beard
Board, Staff and Volunteers

Board

David Prosser, Chairman
Brian Fabrizio, Vice Chair
Myra Powers, Secretary
Suzanne McCarthy, Treasurer
Marilyn Cockburn
Tedi Cox
Jennifer (Jen) Davey
John Dellenbach
Pamela Sunderman
Gary Hixon, Emeritus Member

Staff

Lisa Hatchadoorian, Executive Director
Gloria Boresen, General Manager
De Dahlgren, Resource Development Director
Jennifer Ostler, Volunteer & Events Coordinator
Alicia Atchison, Marketing & Design Coordinator
Beth Gherardi, Education Coordinator
Cheryl Rogers, Registrar & Preparator
Inez Hughes, Front Desk & Visitor Services
Robin Patrick, FRCC Intern

Volunteers

Shea Anderson
Laura Arbogust
Alicia Atchison
Chad Atchison
Katie Banerian
Toni Berry
Danton Berube
Haley Carlson
Brian Carroll
Annie Casey
Cassie Cline
Emma Cooling
Angelo Cuccia
Cassandra Dittus
Jessica DiVenuto
Sharon Downing
Clay Eastham
Susan Eastham
Clara Gilliam
Julia Foley
Harlan Frazier
Julie Gau
Kate Geller
Gianna Gernux
Beth Gherardi
Clara Gilliam
Jonah Gilmore
Michelle Glaser
Vicky Green
Karla Gronberg
Lindsay Harding
Dreana Hardy
Sarah Imhoff
Renate Justin
Lauren Karbula
Sara Kenyon
Lori Kidneigh
Starla Kovar
Sarah Lillis
Johan Mahady
Mulu Mammo
Paulette Maxwell
Connor McBride
Christina McKasy
Julia Modest
Peyton Mollett
Chase Moore
Annie Morrison
Ian Nix
Rebecca Nolph
Kevin O’Brien
Laura O’Leary
Meredith O’Malia
Robin Patrick
Carmen Pauna
Orly Penny
Joshua Perez
John Pope
Karen Pope
Evan Raiskin
Willow Reyes
John Rogers
Larissa Saxton
Savannah Smith
Susan Sonne
Marie St. Clair
Emily Sullivan
Pam Sunderman
Zain Sunstone
Rod Tewalt
Megan Tschacher
Barbara Tyner
Rachel VanLuyk
Anne Vetter
Missy Wolf
Alex Wolf
John Woodward
Jordan Wright
Sasha Wynfield
Craig Yonkers
Dan Zink
Fort Collins Museum of Art is located in Old Town Fort Collins.  
201 South College Avneue, Fort Collins, CO 80524  
970-482-2787 | www.ftcma.org

Hours:  
Wednesday - Friday 10:00am - 5:00pm  
Saturday and Sunday 12:00pm - 5:00pm  
Closed Monday and Tuesday

Admission:  
FCMOA members always FREE  
$5 Adults  
$4 Students with valid ID and adults 65 and over  
$1 Youth (7-17)  
Children 6 and under FREE

Parking:  
There is free, two hour street parking,  
in addition to parking garage a few blocks north.

Access:  
There is handicap access next to the parking lot on the south side of the building.